Sree Vidyanikethan Engineering College was established in the year 1996 by Sree Vidyanikethan Educational Trust (SVET) under the stewardship of Dr. M. Mohan Babu, a renowned film artiste and former Member of Rajya Sabha with the noble objective of promoting Technical Education in the backward region of Rayalaseema. The College is situated in lush green and scenic surroundings, 15 km from the temple-town of Tirupati on the Tirupati-Madanapalli National Highway (NH-205). The College is well connected by RTC buses plying between Tirupati-Piler-Madanapalli every 10 Minutes.

The College is approved by All India Council for Technical Education, New Delhi and is affiliated to Jawaharlal Nehru Technological University, Ananthapuram. University Grants Commission (UGC), New Delhi has conferred Autonomy to the College for a period of six years with effect from the academic year 2010-2011. The college is also accredited by NAAC with ‘A’ Grade. The College established in 1996 with an initial intake of 60 in each of the three branches EEE, ECE and CSE has registered spectacular growth in a span of 15 years and now the College offers 10 UG courses & 9 PG courses.

The City
Tirupati is a major pilgrimage and cultural city in the Chittoor district. It is the largest city in the Rayalaseema region. It is located at the foothills of the Eastern Ghats, 550 kilometres south of Hyderabad, the capital of the state, 250 kilometres east of Bangalore, 65 kilometres from Chittoor, and 150 kilometres north of Chennai. Tirupati is famous for temple of Lord Venkateswara Swamy. It is situated 20 Kilometers North West of Tirupati in the Tirumala hills at an elevation of 853 meters. One of the most important pilgrimage centers in the World, the temple draws millions of pilgrims and is the busiest pilgrimage centre in the world. Tirupati city itself has several temples and is famous for its red wooden toys, copper and brass idols. Also, the city is a major economical and educational hub in the southern region of the state.

Objective of the FDP

- To explore the relation between professionalism and good communication skills.
- To identify a set of communication skills requisite for developing an exemplary behavior.
- To identify practical strategies for developing the needful skill set for effective performance in the classroom.
- Provide a scope in exposing the practical strategies for developing the crucial skill set for the students in the class.

Topics to be covered
- Interpersonal Communication: the Cornerstone of Professional Communication
- Acing the Job Interviews
- Presentation Skills: the magic key to professional Success
- Hierarchical Communication in Corporate Sector
- Teaching skills and Classroom communication skills

Resource Persons
- Prof. (Mrs). Meenakshi Raman
  Professor of English and Communication
  Head, Department of H&S
  BITS Pilani, KK Birla, Goa Campus
- Dr. P. Bhaskaran Nair
  Professor of English
  Hindustan University, Chennai
- Prof. N. Gurunatha Naidu
  Management Expert
  SVIM, Tirupati

Eligibility
Faculty of AICTE approved Engineering colleges.

Registration fee: No Registration fees (Participants are selected on first come first serve basis, selected participants will be informed through e-mail only), no TA, DA and accommodation.

Important Dates
1. Last date for Registration: 20th Sept, 2014
2. Intimation to Registered Participants: 22nd Sept, 2014
3. Email: csnfe.fdp@gmail.com
FDP dates: 26th & 27th September, 2014

Contact persons
1. Mr. A. Ranganath Jee
   Convener
   ☎️: 9440373426, 8985319662.
2. Ms. G. M. Madhavi
   Convener
   ☎️: 9177740660
**Chief Patron**  
Dr. M. Mohan Babu  
Chairman, SVET

**Patron**  
Prof. T. Gopala Rao, Special Officer, SVET

**Advisers**  
Prof. D.V.S. Bhagavanulu, Director, SVEC  
Prof. P.C. Krishnamachary, Principal, SVEC  
Prof. A.V.M. Prasad, HOD, GEBH  
Mr. A. K. Damodaram, Coordinator TEQIP-II  
Mr. G. Subramanyam, Dept, TEQIP Coordinator

**Organizers**  
Prof. A.V.M. Prasad, HOD, GEBH  
Mr. A. K. Damodaram, Coordinator TEQIP-II  
Mr. G. Subramanyam, Coordinator TEQIP-II

**Conveners**  
Mr. A. Ranganath Jee, Assistant Professor  
Ms. G.M. Madhavi, Assistant Professor

---

**REGISTRATION FORM**

**A TWO-DAY NATIONAL LEVEL FACULTY DEVELOPMENT PROGRAMME ON PRAGMATIC STRATEGIES FOR PROFESSIONAL COMMUNICATION**

26th & 27th September, 2014  
(Under TEQIP-II)

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Name</td>
<td>: ____________________________</td>
</tr>
<tr>
<td>2. Designation</td>
<td>: ____________________________</td>
</tr>
<tr>
<td>3. Qualification</td>
<td>: ____________________________</td>
</tr>
<tr>
<td>4. Department</td>
<td>: ____________________________</td>
</tr>
<tr>
<td>5. Organization</td>
<td>: ____________________________</td>
</tr>
<tr>
<td>6. Phone No.</td>
<td>: ____________________________</td>
</tr>
<tr>
<td>7. Email</td>
<td>: ____________________________</td>
</tr>
<tr>
<td>8. Address for Communication</td>
<td>: ____________________________</td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Place:  
Signature of the Applicant

Date:  

Place:  
Signature of the Sponsoring authority with seal

---

SREE VIDYANIKETHAN ENGINEERING COLLEGE  
(Autonomous)

Accredited by NAAC with 'A' Grade  
Sree Sainath Nagar, A.Rangampet-517 102, Tirupati,  
Chittoor District, Andhra Pradesh, India.  
Ph:+91877-2236711(4 Lines)  
Fax: +91 0877- 2236717 Ext: 464, 467  
www.vidyanikethan.edu  
e-mail: csnfe.fdp@gmail.com