



## DR. M. MOHAN BABU START-UP FUND

### WHAT IS IT?

- Dreaming of a utopian world where nothing would hinder your innovativeness? Here's a golden opportunity to turn your ideas into reality within a wink of your eye! Dream big, fantasize!! Realize your dreams!! We are game for it, are you?
- Dr. M. Mohan Babu Start-up Fund - a flagship initiative for the students of Sree Vidyanikethan Educational Institutions, under this scheme a sum worth of 1 crore will be released for the new start-up ideas. If you have an innovative idea that can make you an entrepreneur, there is no turning back, this is your chance, grab the opportunity!!

### HOW DOES IT WORK?

- This is one of the futuristic programme of Dr. M. Mohan Babu to build a strong system of innovation, research and entrepreneurship in Sree Vidyanikethan among the students.
- 20 students will be short listed from across the institutions under the purview of Sree Vidyanikethan Education Trust.

### APPLICATION PROCESS

- Mail your idea, concept, product development proposal and business plans to [startup@vidyanikethan.edu](mailto:startup@vidyanikethan.edu)

### SELECTION PROCESS

- An expert committee will review the proposals and sanction **5 lakhs** each to the **Top 20** ideas.

