

Mandatory Disclosure by Institutions running PGDBM/PGDM/MBA programmes to be included in their respective information Brochure, Displayed on their website and to be submitted to AICTE every year well before the admission process.

The following information is to be given in the Information Brochure besides being hosted on the Institution's official Website.

"The information has been provided by the concerned institution and the onus of authenticity lies with the institution and not on AICTE."

I. Name of the Institution

SREE VIDYANIKETHAN INSTITUTE OF MANAGEMENT

Sree Sainath Nagar, A.Rangampet - 517 102,
Near Tirupati, Chandragiri Mandal, Chittoor District, A.P.

II. Name & Address of the Director

Dr. K. Hari Prasad,

Director,

Sree Vidyanikethan Institute of Management,

Sree Sainath Nagar,

A.Rangampet, Near Tirupati – 517 102,

Chandragiri Mandal, Chittoor District, A.P.

III. Governance

❖ Members of the Board and their brief background:

Name & Address	Status	Background
Padma Shri Dr. M. Mohan Babu	Chairman	Padma Shri Dr. M.Mohan Babu, a versatile Film Artiste and the chairman of the trust started educational institutions with a missionary zeal inspired by his father who was a teacher. He has 16 years of successful track record in running Educational Institutions.
Sri. M. Venkatadri Naidu	Trustee & Treasurer	Agriculturist
Sri. M. Narayanaswamy Naidu	Trustee	Retired Teacher
Smt. M. Nirmala	Trustee	Business
Sri M. Krishna	Trustee	Business
Sri P. Janardhan Reddy	Trustee	Business
Sri J. Munaswamy Yadav	Trustee	Business

Signature of Authorized Signatory with date

Members of Academic Advisory Board:

Name & Address	Status	Background
Padma Shri Dr. M. Mohan Babu	Chairman	Padma Shri Dr. M.Mohan Babu, a versatile Film Artiste and the Chairman of the Trust started educational institutions with a missionary zeal inspired by his father who was a teacher. He has 16 years of successful track record in running Educational Institutions.
Sri M. Venkatadri Naidu	Member	Agriculturist
Padmasri Dr. Y. Lakshmi Prasad	Member	Former MP (Rajya Sabha)
Padmabhushan Dr. K. I. Vara Prasad Reddy	Member	Managing Director, Shantha Biotechnics (P) Ltd.
Sri Krishna Giri	Member	Partner, IBM Global Services
Sri M. Vishnuvardhan Babu	Member	Chief Executive officer, Sree Vidyanikethan Educational Trust
Prof. T. Gopala Rao	Special Invitee	Special Officer, Sree Vidyanikethan Educational Trust
Dr. K. Hari Prasad	Member	Director, Sree Vidyanikethan Institute of Management

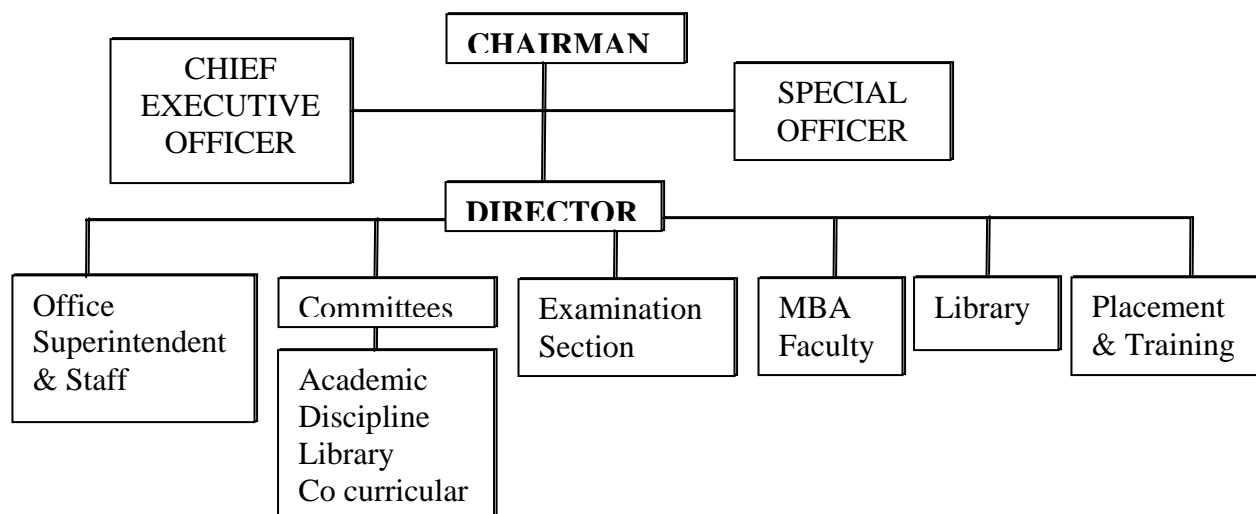
Sree Vidyanikethan Educational trust, a multi-core, Non - Governmental, "Not for Profit" and service organization was founded by Padma Shri Dr. M. Mohan Babu, a versatile Movie Artiste, Producer and former Member of Parliament (Rajya Sabha). It was established in the year 1992 with an objective of imparting quality and purposeful education to the young minds besides providing services to the underprivileged section of the society. The Trust sponsors 1. Sree Vidyanikethan International School, 2. Sree Vidyanikethan Degree College, 3. Sree Vidyanikethan Engineering College, 4. Sree Vidyanikethan College of Pharmacy, 5. Sree Vidyanikethan College of Nursing and 6. Sree Vidyanikethan Institute of Management with a total strength of about 6000 students and 750 Staff members. Within a span of 16 years, all the Institutions of the Trust earned wide reputation of being the premier chain of educational institutions in the State and could carve a niche for themselves in the field of education. The Alumni, who have imbibed ethics, human values and professionalism, have made their mark in the reputed organizations, both in India and abroad. Sree Vidyanikethan Educational Trust was Registered under the Societies Registration Act of A.P.XXI,1860. The Trust campus spreads over an area of 175 acres with sylvan surroundings, 14 Kms from the famous temple town Tirupati on the national highway No.205 between Tirupati – Madanapalli. The institutions of the Trust have been growing by leaps and bounds in terms of number of academic programs, students strength, infrastructural facilities, modern laboratories, experienced faculty, central facilities etc. Today all the institutions of the Trust are the most admired in the state of Andhra Pradesh. The Governing Body of the Trust makes policy decisions after identifying the needs of its institutions in respect of expanding, creating new educational institutions, providing infrastructure, mobilizing resources, appointing people and meeting the other related administrative aspects. The body also delegates responsibilities and powers to competent academic administrators for smooth and effective running of its institutions.

Signature of Authorized Signatory with date

Frequency of the Board Meetings and Academic Advisory Body. Once in a Year.

- Organizational chart and processes

SREE VIDYANIKETHAN INSTITUTE OF MANAGEMENT – ORGANIZATION CHART



Nature and Extent of involvement of faculty and students in academic affairs / improvements

- Encouraging faculty to attend faculty development programme, workshops, seminars and also doing Ph.D.
- Encouraging students to give seminars, participate in group discussions, role play.

IV. Programmes

Name of the Programmes (Full Time) approved by the AICTE.

Master of Business Administration(M.B.A.)

Name of the Programmes (Part Time) approved by the AICTE.

Nil

Name and duration of programme(s), if any, not approved by AICTE and being run in the same campus.

Nil

For each Programme the following details are to be given :

Name

M.B.A. (Full Time)

Number of seats

60

Duration

2 Years

Cut off marks for admission during the last 2 years

Ranks of ICET 2007 students admitted through Convener ICET 2007 for 2007- 09 batch

Course	OC		SC		ST		BC A		BC B		BC C		BC D		BC E	
	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
MBA	M	F	M	F	M	F	M	F	M	F	M	F	M	F	M	F
FR	12658	23014	39455	138440	113638	-	3062	43703	16693	37963	-	-	21326	-	92673	48839
LR	30197	62709	87847	-	137520	-	45335	91294	7045	78885	-	-	32675	-	-	-

Signature of Authorized Signatory with date

FEE: Details of fee (as approved by the State fee committee)

S.No	M B A COURSE	For the batch (P.A)	
		2008-10	2007-09
1	TUITION FEE:		
	General Cat.	26100	24300
	NRI/Mang. Cat.	73100	66600
2	Caution Deposit (Refundable)	500	500

IMPORTANT NOTE:

The fee mentioned above can be paid by way of DD/PO/BC drawn in favour of " DIRECTOR / PRINCIPAL, SREE VIDYANIKETHAN INSTITUTE OF MANAGEMENT" payable at Tirupati. Cheques are not accepted.

Placement Facilities

Available

Campus placement in last two years with minimum salary, maximum salary and average salary

Not applicable now

Name and duration of programme(s) having affiliation/collaboration with Foreign University(s)/Institution(s) and being run in the same Campus along with status of AICTE approval

Nil

Details of the Foreign Institution/University

Not applicable

Name of the University/Institution

Not applicable

Address

Not applicable

Website

Not applicable

Is the Institution/University Accredited in its Home Country

Not applicable

Ranking of the Institution/University in the Home Country

Not applicable

Whether the degree offered is equivalent to an Indian degree? If yes, the name of the agency which has approved equivalence. If no, implications for students in terms of pursuit of higher studies in India and abroad and jobs both within and outside the country.

Not applicable

Signature of Authorized Signatory with date

Nature of Collaboration **Not Applicable**

Conditions of Collaboration **Not Applicable**

Complete details of payment a student has to make to get the full benefits of collaboration. **Not Applicable**

• For each Collaborative/affiliated Programme give the following:

• Programme Focus

• Number of seats

• Admission Procedure

• Fee

• Placement Facility

• Placement Records for last two years with minimum salary, maximum salary and average salary

• Whether the Collaborative Programme is approved by AICTE? If not whether the Domestic/Foreign Institution has applied to AICTE for approval as required under notification

no. 37-3/Legal/2005 dated 16th May, 2005 .

Not Applicable

V. FACULTY

Number of faculty members:

Permanent faculty **09**

Visiting faculty **--**

Adjunct faculty **--**

Guest faculty **--**

Profile of each faculty with qualifications, total experience, age and duration of employment at the institute concerned. **Copy Enclosed**

Number of faculty employed and left during the last two years **Nil**

Profile of Director/Principal with qualifications, total experience, age and duration of employment at the institute concerned. **Copy Enclosed**

Whether student assessment of faculty is in force **Yes**

Signature of Authorized Signatory with date

VI FEE

1. Details of fee, as approved by State fee committee, for the Institution

S.No	M B A COURSE	Year	
		I	II
1	TUITION FEE:		
	General Cat.	26100	24300
	NRI/Mang. Cat.	73100	66600
2	Caution Deposit (Refundable)	500	--

IMPORTANT NOTE:

The fee mentioned above can be paid by way of DD/PO/BC drawn in favour of " DIRECTOR / PRINCIPAL, SREE VIDYANIKETHAN INSTITUTE OF MANAGEMENT" payable at Tirupati. Cheques are not accepted.

2. Time Schedule for payment of fee:

This is in accordance with the academic calendar of S V University. Time is generally given three weeks from the commencement of new academic year depending upon the course i.e. MBA.

Time schedule of fee for the current academic year 2008-09 is as follows:

S.No	Course	Year	Time Given
1	MBA	I Year	On the basis of the cut – off date fixed by ICET – 2008 admissions committee
		II Year	11-08-2008 to 30-08-2008

However the institute extends the period for fee defaulters on valid grounds.

The institute extends financial support to the economically poor and meritorious students from the "Poor – Students Welfare Fund". Generally Rs. 3000/- will be extended. Apart from this post matric scholarships and fee exemption extended by the Governmental Organizations Viz., B.C / S C / ST / Minorities welfare authorities to the eligible candidates.

3.Criteria for fee waivers / scholarships

- Academic Merit
- Economically Poor Students

For Scholarships of Government Organizations: On the basis respective Governmental authorities and Personal investigations

4.Estimated cost of Boarding and Lodging in Hostels : Rs.31,800/- per annum
(stay in hostel is optional)

Signature of Authorized Signatory with date

II. ADMISSION

1.No. of seats sanctioned with the year of approval : 60 Seats 2007-08

			AICTE Approved Intake during last 4 years								
	Course	1 st Year of approval by AICTE (give approval ref. no. & date)	2008-2009*		2007-2008		2006-2007		2005-2006		Status of Accreditation (Validity period)
			Sanctioned intake	Actual admissions	Sanctioned intake	Actual admissions	Sanctioned intake	Actual admissions	Sanctioned intake	Actual admissions	
PG(FT)	MBA	AP-005/MBA 2007 - 08 Dt. 09.08.2007	60		60	60	Not applicable				

FT: Full Time, PT: Part Time

* Admission for 2008-09 batch students is under process by the Convener, ICET-2008 and all seats are likely to be filled.

2. No. of students admitted under various categories each year in the last two years :

YEAR	OC	BC	SC	ST	OTHERS	NRI/MANAGEMENT	TOTAL
2007-08	20	16	07	03	02	12	60

VIII. ADMISSION PROCEDURE

- 1.a) Name of the Admission Test Agency (MBA) ICET
 b) Name and Address The Convener , ICET 2008 (Admissions), Sankethika Vidya Bhavan, Masab Tank, Hyderabad – 500 028
 c)U.R.L.(website) www.apsche.ac.in

The State Government announces the competent authority to conduct the admission test each year. The above address relates to the current academic year 2008-09 admissions.

2. Number of seats allotted to different Test Qualified candidates CAT, MAT, XAT, JMET, ATMA, CET, JEE (State conducted tests/University tests).

Course	State Govt. ICET	Management Quota	Total Intake
MBA	45	15	60

3. Calendar for Admissions : This is in accordance with the regulations of the test conducting agency.
- Last date for request for applications.
 - Last date for submission of application
 - Dates for Group Discussion (GD)/Interviews
 - Dates for announcing final results
 - Release of admission list (main list and waiting list should be announced on the same day)
 - Date for acceptance by the candidate (time given should in no case be less than 15 days)
 - Last date for closing of admission.
 - Starting of the Academic session: 01-09-2008 (as per the instructions of The Chairman, APSCH, Hyderabad)
 - The waiting list should be activated only on the expiry of date of main list
 - The policy of refund of the fee, in case of withdrawal, should be clearly notified.

Signature of Authorized Signatory with date

IX. CRITERIA AND WEIGHTAGES FOR ADMISSION

Course: MBA	Weightages
1. Admission through Common Entrance Test	Based on the Ranks obtained in Common Entrance Test
2. Admission under management Quota Students	i) Based on the rank of ICET and/or based on the merit in the qualifying degree examinations with not less than 50% of aggregate marks.

- Describe each criteria with its respective weightages i.e. Admission Test, GD, Interview etc.
- Mention the minimum level of acceptance, if any, for any criteria.
- Mention the cut-off levels of percentage & percentile scores (section-wise and/or total as case may be) of the candidates in the admission test who are called for GD/Interview
- Mention last two years cut-off percentage & percentile (section-wise and/or total as the case may be) of the candidates called for GD/Interview.
- Display marks scored in Test, GD, Interview etc. and in aggregate for all candidates who come for GD/Interview etc.

Item No I - IX must be given in information brochure and must be hosted as fixed content in the website of the Institution.

The Website must be dynamically updated with regard to X –XIII.

X. APPLICATION FORM

- Downloadable application form, with online submission possibilities.

XI. LIST OF APPLICANTS

- List of candidates whose applications have been received along with percentile/percentage score for each of the qualifying examination in separate categories for open seats. List of candidates who have applied along with percentage and percentile score for Management quota seats.

XII. CRITERIA FOR GD/PERSONAL INTERVIEW

- Norms adopted for calling the candidates for Group Discussion/Personal Interview. (It has to be strictly in order of merit.) Attributes for evaluation in GD/Interview.

XIII. RESULTS

- Composition of evaluation team with the brief profiles of members (This information be made available in the public domain after the admission process is over)
- Score of the individual candidates called for Group Discussion and Interview in each of the components including the test and in total, arranged in order of merit.
- List of candidates who have been offered admission in each category.
- Waiting list of the candidates in order of merit to be operative from the last date of joining of the first list candidates, category wise.
- List of the candidates who joined within the date vacancy position in each category before operation of waiting list.

Note : Suppression and/or misrepresentation of information would attract appropriate penal action

Signature of Authorized Signatory with date


Profile of the Faculty



1. Name : Dr. K. Hari Prasad
2. Date of Birth : 05.07.1955
3. Educational Qualifications : M.B.A., M.Com, M.Phil., Ph.D
4. Work Experience :
 - Teaching : 26 Years
 - Research : --
 - Industry : --
 - Others : --
5. Area of Specialization : Finance
6. Subjects Teaching At Post Graduate Level : Financial Management, International Financial Management, Security Evaluation and Portfolio Management, Management of financial services, Accounting for Managers, Managerial Economics, Business Legislation,
7. Research guidance
No. of papers published in
Master's – National journals,
Ph.D- International journals
Conferences.
8. Projects carried out : Restructuring Of State Level Public Enterprises
Of Andhra Pradesh
9. Patents : --
10. Technology transfer : --
11. Research publications : --
12. No. of books published
With details : Financial Accounting, Financial Management,
(Distance Education Course Material) : Accounting for Managers,
Operations Management.


Signature

Profile of the Faculty

- | | | | |
|-------------------------------|---|---|---|
| 1. Name | : | M.Mohan |  |
| 2. Date of Birth | : | 01.01.1959 | |
| 3. Educational Qualifications | : | M.Com., M.B.A., M.Phil., | |
| 4. Work Experience | : | | |
| Teaching | : | 9 Years | |
| Research | : | Pursuing Ph.D | |
| Industry | : | 12 Years | |
| Others | : | -- | |
| 5. Area of Specialization | : | Finance | |
| 6. Subjects Teaching | : | | |
| At Post Graduate Level | : | Financial Management,
Financial Derivatives,
Security Evaluation and Portfolio Management,
Management of financial services,
Accounting for Managers,
Human resource Management. | |
| 7. Research guidance | : | | |
| No. of papers published in | : | | |
| Master's – National journals, | : | | |
| Ph.D- International journals | : | | |
| Conferences. | : | | |
| 8. Projects carried out | : | -- | |
| 9. Patents | : | -- | |
| 10. Technology transfer | : | -- | |
| 11. Research publications | : | -- | |
| 12. No. of books published | : | | |
| With details | : | -- | |


Signature

Profile of the Faculty



01. Name : **K.SELVI**
02. Date of Birth : 09-03-1978
03. Educational Qualifications : **M.Com., M.F.M., M. Phil.,**
04. Work Experience :
Teaching -07 Years
Research -01 Year (M.Phil.,)
Industry -
Others -
05. Area of Specializations : **Finance**
06. Subjects teaching at Post-Graduate level : Financial Management,
Financial Derivatives. Portfolio Management. Management of Financial Services
07. Research guidance No. of papers published in
Master's - National Journals
Ph.D - International Journals
Conferences-
08. Projects carried out : *NIL*
09. Patents : *NIL*
10. Technology transfer : *NIL*
11. Research Publications : *NIL*
12. No. of books published with details: *NIL*

K. Selvi
Signature

Profile of the Faculty



- 1 Name : S.Sreekanth
- 2 Date of Birth : 06.06.1970
- 3 Educational Qualifications : B.Tech., M.Tech., (Ind. & Management Engg.)
(Mech.)
4. Work Experience :
 - Teaching : 10 Years
 - Research : --
 - Industry : --
 - Others : --
5. Area of Specialization : Industrial & Management Engineering
6. Subjects Teaching
 - At Post Graduate Level : Operations Research; Marketing Management, Production Management; Industrial Psychology, Principles of Management; Organizational Behaviour, Corporate strategy and planning
7. Research guidance
 - No. of papers published in Master's – National journals, Ph.D- International journals Conferences. : 2 papers presented & 8 projects guided. Attended 14 Programs
8. Projects carried out : 3 Nos.
 - 1) Implementation of TQM
 - 2) Sales Forecasting & Marketability of EC TV Models
 - 3) Dynamic Nature of Alignment between Manufacturing Strategy and Business Strategy
9. Patents : --
10. Technology transfer : --
11. Research publications : --
12. No. of books published
 - With details : --

Signature

Profile of the Faculty



- | | | |
|--|---|--|
| 1. Name | : | P.Sujatha |
| 2. Date of Birth | : | 01.06.1981 |
| 3. Educational Qualifications | : | B.Sc (Computers)., M.B.A (HR & Marketing) |
| 4. Work Experience | : | |
| Teaching | : | 04 Years |
| Research | : | Pursuing Ph.D., S V University, Tirupati. |
| Industry | : | -- |
| Others | : | -- |
| 5. Area of Specialization | : | Human Resource Management & Marketing Management |
| 6. Subjects Teaching | : | |
| At Post Graduate Level | : | Entrepreneurship; IT & Programming, Marketing Management; Services Marketing Human Resource Management, Consumer Behaviour & Relationship Management, Management of Industrial Relations |
| 7. Research guidance | : | |
| No. of papers published in Master's – National journals, Ph.D- International journals Conferences. | : | |
| 8. Projects carried out | : | -- |
| 9. Patents | : | -- |
| 10. Technology transfer | : | -- |
| 11. Research publications | : | -- |
| 12. No. of books published | : | |
| With details | : | -- |

Sujatha P
Signature

Profile of the Faculty



- | | | |
|--|---|--|
| 1. Name | : | G.Suresh Kumar |
| 2. Date of Birth | : | 08.08.1981 |
| 3. Educational Qualifications | : | M.B.A |
| 4. Work Experience | : | |
| Teaching | : | 04 Years |
| Research | : | -- |
| Industry | : | -- |
| Others | : | -- |
| 5. Area of Specialization | : | Human Resource, Finance & Marketing |
| 6. Subjects Teaching | : | |
| At Post Graduate Level | : | Marketing Management, Financial Accounting I, Principles of Management, Organizational Behaviour, Human Resource Development, Human Resource Management, Sales Promotion and Management. |
| 7. Research guidance | : | |
| No. of papers published in Master's – National journals, Ph.D- International journals Conferences. | : | |
| 8. Projects carried out | : | -- |
| 9. Patents | : | -- |
| 10. Technology transfer | : | -- |
| 11. Research publications | : | -- |
| 12. No. of books published | : | |
| With details | : | -- |

G. Suresh Kumar
Signature

Profile of the Faculty



- 1 Name : T. Kishore Kumar
- 2 Date of Birth : 29.03.1982
- 3 Educational Qualifications : M.B.A (HR & Marketing)
4. Work Experience :
 - Teaching : 01 Year
 - Research : --
 - Industry : --
 - Others : --
5. Area of Specialization : Human Resource Management & Marketing Management
6. Subjects Teaching
At Post Graduate Level : Management of Communications ,
Management of Software Projects,
Human Resource Management,
Sales Promotion and Management,
Services Marketing,
7. Research guidance
No. of papers published in
Master's – National journals,
Ph.D- International journals
Conferences.
8. Projects carried out : --
9. Patents : --
10. Technology transfer : --
11. Research publications : --
12. No. of books published
With details : --

Signature

Profile of the Faculty



1. Name : P.V.Chandrika
2. Date of Birth : 20.09.1985
3. Educational Qualifications : M.B.A (HR & Finance)
4. Work Experience :
 - Teaching : Fresher
 - Research : --
 - Industry : --
 - Others : --
5. Area of Specialization : Human Resource Management & Finance.
6. Subjects Teaching
 - At Post Graduate Level : Management of Communications, Human Resource Management, Innovation management, Information technology and Programming, Industrial relations.
7. Research guidance
 - No. of papers published in Master's – National journals, Ph.D- International journals Conferences.
8. Projects carried out : --
9. Patents : --
10. Technology transfer : --
11. Research publications : --
12. No. of books published
 - With details : --

P.V. Chandrika

Signature

Profile of the Faculty



1. Name : P.Haritha
2. Date of Birth : 18.04.1978
3. Educational Qualifications : B.Tech,M.B.A.,
4. Work Experience :
 - Teaching : 1 Year
 - Research : 2 years
 - Industry : 2 years
 - Others : --
5. Area of Specialization : Marketing,Market Research
6. Subjects Teaching At Post Graduate Level : Organisational Structure & Personnel Management, Managerial Concepts & Organisational Behaviour Entrepreneurship
7. Research guidance
 - No. of papers published in Master's – National journals,
 - Ph.D- International journals
 - Conferences.
8. Projects carried out : --
9. Patents : --
10. Technology transfer : --
11. Research publications : --
12. No. of books published
 - With details : (Distance Education Course Material)

Signature

SREE VIDYANIKETHAN INSTITUTE OF MANAGEMENT

SREE SAINATH NAGAR, A.RANGAMPET, TIRUPATI – 517 102.

TIME TABLE

I Semester MBA

Day	9.00 to 9.55	9.55 to 10.50	10.50 to 11.10	11.10 to 12.05	12.05 to 01.00	01.00 to 02.00	02.00 to 02.55	02.55 to 03.50	03.50 to 04.00	04.00 to 04.50		
MON	MC	ME	BREAK	MOB	ENT	LUNCH BREAK	OR	ITP	AK	AFM		
TUE	MOB	AFM		MC	ME		General Seminar					
WED	AFM	ENT		ITP LAB			Management Activities					
THU	ITP	OR		MOB	AFM		Management Activities					
FRI	ENT	MC		Communication Lab			OR	ME	BRE	MOB		
SAT	ME	OR		LIBRARY	ITP		ENT	MC		SPORTS		

MOB = MANAGEMENT AND ORGANIZATIONAL BEHAVIOUR	- P.HARITHA	- 4 HOURS PER WEEK
MC = MANAGEMENT COMMUNICATION	- T.K.KUMAR	- 4 HOURS PER WEEK
ME = MANAGERIAL ECONOMICS	- K.SELVI	- 4 HOURS PER WEEK
AFM = ACCOUNTING FOR MANAGERS	- M.MOHAN	- 4 HOURS PER WEEK
ENT = ENTREPRENEURSHIP	- P.V.CHNADRIKA	- 4 HOURS PER WEEK
OR = OPERATIONS RESEARCH	- S.SREEKANTH	- 4 HOURS PER WEEK
ITP = INFORMATION TECHNOLOGY & PROGRAMMING	- P.SUJATHA	- 3 HOURS PER WEEK
ITP LAB	- DO -	- 2 HOURS PER WEEK
COMMUNICATION LAB	- ALL FACULTY (EXPECT P.SUJATHA)	- 2 HOURS PER WEEK
MANAGEMENT ACTIVITIES	- ALL FACULTY	- 6 HOURS PER WEEK
GENERAL SEMINAR	- ALL FACULTY	- 3 HOURS PER WEEK
LIBRARY		- 1 HOUR PER WEEK
SPORTS		- 1 HOUR PER WEEK

TIME TABLE**III Semester MBA**

Day	9.00 to 9.55	9.55 to 10.50	10.50 to 11.10	11.10 to 12.05	12.05 to 01.00	01.00 to 02.00	02.00 to 02.55	02.55 to 03.50	03.50 to 04.00	04.00 to 04.50	
MON	CA	AOR	BREAK	MFS	CBRM/ MSP	LUNCH BREAK	PROJECT SEMINAR		AK	LIBRARY	
TUE	IM	HRD		C COMPUTER APPLICATION LAB			MFS	SEPM		SPM/ MIR	
WED	AOR	MFS		HRD	SEPM		CBRM/ MSP	MIR/ SPM		IM	
THU	MFS	HRD		IM	AOR		Management Activities				
FRI	AOR	IM		CBRM/ MSP	MIR/ SPM		CA	HRD	BRE	SEPM	
SAT	SPM/ MIR	CBRM/ MSP		COMMUNICATION LAB			SEPM	CA		SPORTS	

IM = INNOVATION MANAGEMENT

AOR= ADVANCED OPERATIONS RESEARCH

CA = COMPUTER APPLICATIONS

COMPUTER APPLICATION LAB

PROJECT SEMINAR

CBRM- CONSUMER BEHAVIOUR & RELATIONSHIP MARKETING

MSP – MANAGEMENT OF SOFTWARE PROJECTS

MIR = MANAGEMENT OF INDUSTRIAL RELATIONS

SPM = SALES & PROMOTION MANAGEMENT

HRD = HUMAN RESOURCE DEVELOPMENT

MFS = MANAGEMENT OF FINANCIAL SERVICES

SEPM = SECURITY EVALUATION & PORT FOLIO MANAGEMENT

MANAGEMENT ACTIVITIES

COMMUNICATION LAB

LIBRARY

SPORTS

- K.SELVI

- S.SREEKANTH

- P.HARITHA

- - DO-

- ALL FACULTY

- P.SUJATHA

- T.K.KUMAR

- P.V.CHANDRIKA

- G.S.KUMAR

- G.S.KUMAR

- Dr.K.HARIPRASAD

- M.MOHAN

- ALL FACULTY

- ALL FACULTY

(EXCEPT P.HARITHA)

- 4 HOURS PER WEEK

- 4 HOURS PER WEEK

- 3HOURS PER WEEK

- 2 HOURS PER WEEK

- 2 HOURS PER WEEK

} 4 HOURS PER WEEK

} 4 HOURS PER WEEK

- 4 HOURS PER WEEK

- 4 HOURS PER WEEK

- 4 HOURS PER WEEK

- 3 HOURS PER WEEK

- 2 HOURS PER WEEK

- 1 HOUR PER WEEK

- 1 HOUR PER WEEK