Mohana Mantra, a mega Techno-Cultural Fest, a brainchild of the Chief Executive Officer of Sree Vidyamikethan Educational Trust, was inaugurated on 22-02-2013 by Sri Manoj Manchu, Film Artist, CEO of SVET Sri Vishnu Manchu and the Special Officer of SVET, Prof. T. Gopala Rao. In his address, the Special Officer emphasizes the need for co-curricular and extra-curricular activities to strengthen the academic inputs for the holistic growth of students. He cited the following examples to enthuse the students:

1. **Rain Makers**: Create wealth and distribute wealth
   Examples: Tatas, Birlas, Premji and Mohammed Younis of Bangladesh.

2. **Change Makers**: A single person with a mission to be accomplished to make this world a happy place to live.
   Examples: Mahatma Gandhi, Nelson Mandela, Martin Luther King

3. **Intellectual Capitalists**: They possess purity of purpose and selflessness of spirit.
   Examples: Steve Jobs, Larry page

Sri Vishnu Manchu, the CEO and Sri Manoj Manchu—the film artistes and affectionate sons of Dr. M. Mohan Babu declared open the commencement of events of Mohana Mantra.

In addition to technical sessions organized during 22-24 February 2013 by various Departments of Sree Vidyanikethan Educational Institutions, sessions covering the following activities were undertaken by the students:

1. Pradarshan (Presentations); 2. Vidyuth Jwala (E Branch Events); 3. Gekzz (C Branch events); 4. Robo Mantra (Robotics); 5. Jignyasa (Quiz); 6. Sahithi Mantra (Literary Events); 7. Workshops; 8. Idea Hub (Idea Presentation); and 9. Start-up Coliseum (Entrepreneur Event).

Dr. M. Mohan Babu, Chairman, Sree Vidyamikethan Educational Trust made the events lively with his presence and by his participation in Sahithi Mantra.

About 2450 students representing various professional Institutions in Andhra Pradesh actively participated in various events and enriched the concept of Mohana Mantra. On 22nd evening at 6:00pm a proshow has been arranged. In this proshow, Heavens Down band from Mumbai entertained with their songs. Later at 8:30pm Baba Sehgal energized the participants with his folk and cine music. On 23rd evening at 6:30pm Mr. Sri Krishna, an upcoming playback singer along with his colleagues Mr. Krishna Chaitanya, Ms. Sudhamayi, Ms. Sai Silpa sung many popular songs from Telugu movies. During this music programme, Ms. Lakshmi Prasanna Manchu addressed the gathering and clearly specified the importance of cultural activities in the student life.

Towards the end of the three-day programme, the participants were immensely satisfied and expressed their profound gratitude to the organizers for giving them an opportunity to showcase their innate talents.
Prof. T. Gopala Rao, Special Officer SVET delivering the inaugural speech

Sri Vishnu Manchu, CEO SVET and Sri Manoj Manchu, Film Artiste releasing the balloons
Dr. M. Mohan Babu, Chairman SVET greeting the gathering.

Sri Vishnu Manchu, CEO SVET sharing some light moments with the gathering.
Ms. Lakshmi Manchu, Film Artiste & Producer inspiring the gathering

Sri Manoj Manchu, Film Artiste addressing the gathering
Heavens Down Band’s reverberating performance

Mr. Baba Sehgal entertaining the audience
Mr. Sri Krishna and his colleagues entertaining the audience

Participants performing classical dance at Mohana Mantra - 2013